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# IBISWorld Accessibility Conformance Report

## WCAG Edition

(Based on VPAT® Version 2.4)

**Name of Product/Version:** my.ibisworld.com

**Product Description:** my.ibisworld.com provides trusted industry research on thousands of industries worldwide. Our in-house analysts leverage economic, demographic and market data, then add analytical and forward-looking insight, to help organizations of all types make better business decisions.

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**Notes:** This document has been completed based on the current tested and specified functionality of the named Application. The evaluation was conducted by an external consultant of Pure Accessibility LLC, Certified Professional in Accessibility Core Competencies (CPACC) by the International Association of Accessibility Professionals.

**Evaluation Methods Used:** Conformance to the listed accessibility standards has been evaluated using manual testing. The accessibility testing include: (i) semi-automated scans, (ii) human judgement tests such as tool-assisted tests, visual inspection (iii) testing with assistive technology.

## Applicable Standards/Guidelines

This report covers the degree of conformance for the following accessibility standard/guidelines:

Standard/Guideline	Included In Report
<a href="#">Web Content Accessibility Guidelines 2.0</a>	Level A (Yes) Level AA (Yes) Level AAA (No)
<a href="#">Web Content Accessibility Guidelines 2.1</a>	Level A (Yes) Level AA (Yes) Level AAA (No)

## Terms

The terms used in the Conformance Level information are defined as follows:

- **Supports:** The functionality of the product has at least one method that meets the criterion without known defects or meets with equivalent facilitation.
- **Partially Supports:** Some functionality of the product does not meet the criterion.
- **Does Not Support:** The majority of product functionality does not meet the criterion.
- **Not Applicable:** The criterion is not relevant to the product.
- **Not Evaluated:** The product has not been evaluated against the criterion.

## WCAG 2.1 Report

Note: When reporting on conformance with the WCAG 2.1 Success Criteria, they are scoped for full pages, complete processes, and accessibility-supported ways of using technology as documented in the [WCAG 2.1 Conformance Requirements](#).

## Table 1: Success Criteria, Level A

Criteria	Conformance Level	Remarks and Explanations
<a href="#">1.1.1 Non-text Content</a> (Level A)	Supports	IBISWorld supports text alternatives for the most non-text content, including controls, input, sensory content and images.
<a href="#">1.2.1 Audio-only and Video-only (Prerecorded)</a> (Level A)	Not Applicable	There are no audio or video only content available in IBISWorld.
<a href="#">1.2.2 Captions (Prerecorded)</a> (Level A)	Not Applicable	There are no pre-recorded videos in IBISWorld.
<a href="#">1.2.3 Audio Description or Media Alternative (Prerecorded)</a> (Level A)	Not Applicable	There are no pre-recorded videos in IBISWorld that requires audio descriptions.
<a href="#">1.3.1 Info and Relationships</a> (Level A)	Supports	IBISWorld uses a logical structure where information and relationships can be programmatically determined or are available in text.
<a href="#">1.3.2 Meaningful Sequence</a> (Level A)	Supports	IBISWorld presents content in a meaningful order.
<a href="#">1.3.3 Sensory Characteristics</a> (Level A)	Supports	IBISWorld does not rely on sensory information alone to convey meaning.
<a href="#">1.4.1 Use of Color</a> (Level A)	Supports	IBISWorld does not rely only on color coding to convey information.
<a href="#">1.4.2 Audio Control</a> (Level A)	Not Applicable	There is no audio to be controlled in IBISWorld.
<a href="#">2.1.1 Keyboard</a> (Level A)	Supports	IBISWorld core functionality can be accessed by the keyboard. All active elements like, links, buttons, form fields receive keyboard tab focus.
<a href="#">2.1.2 No Keyboard Trap</a> (Level A)	Supports	There are no keyboard traps in IBISWorld.
<a href="#">2.1.4 Character Key Shortcuts</a> (Level A 2.1 only)	Not Applicable	IBISWorld does not require this capability for operation.
<a href="#">2.2.1 Timing Adjustable</a> (Level A)	Supports	IBISWorld does not have any timed activities that requires additional time.

Criteria	Conformance Level	Remarks and Explanations
<a href="#">2.2.2 Pause, Stop, Hide</a> (Level A)	Supports	IBISWorld does not use moving or blinking content.
<a href="#">2.3.1 Three Flashes or Below Threshold</a> (Level A)	Supports	IBISWorld does not use flashing content.
<a href="#">2.4.1 Bypass Blocks</a> (Level A)	Supports	IBISWorld provides a way to bypass blocks for users.
<a href="#">2.4.2 Page Titled</a> (Level A)	Supports	IBISWorld uses clear page titles.
<a href="#">2.4.3 Focus Order</a> (Level A)	Supports	Components in IBISWorld receives focus in an order that preserves meaning.
<a href="#">2.4.4 Link Purpose (In Context)</a> (Level A)	Supports	IBISWorld uses meaningful link names.
<a href="#">2.5.1 Pointer Gestures</a> (Level A 2.1 only)	Not Applicable	IBISWorld does not require users to make specific finger or cursor gestures.
<a href="#">2.5.2 Pointer Cancellation</a> (Level A 2.1 only)	Not Applicable	IBISWorld does not activate functions on the down-click or down-tap.
<a href="#">2.5.3 Label in Name</a> (Level A 2.1 only)	Supports	All occurrences of programmatic labels for elements match with the label that the user sees.
<a href="#">2.5.4 Motion Actuation</a> (Level A 2.1 only)	Not Applicable	IBISWorld does not utilize any motion interactions.
<a href="#">3.1.1 Language of Page</a> (Level A)	Supports	IBISWorld uses html language attributes.
<a href="#">3.2.1 On Focus</a> (Level A)	Supports	IBISWorld does not change context on focus, in any case.
<a href="#">3.2.2 On Input</a> (Level A)	Supports	Changing the setting of any user interface component does not automatically cause a change of context.
<a href="#">3.3.1 Error Identification</a> (Level A)	Supports	Error messages are identified by assistive technology.
<a href="#">3.3.2 Labels or Instructions</a> (Level A)	Supports	All input fields are clearly labeled, and clear instructions are given for user input.
<a href="#">4.1.1 Parsing</a> (Level A)	Supports	IBISWorld is coded according to industry standards.

Criteria	Conformance Level	Remarks and Explanations
<a href="#">4.1.2 Name, Role, Value</a> (Level A)	Supports	Name, role, and value of interface elements are available to assistive technology.

**Table 2: Success Criteria, Level AA**

Criteria	Conformance Level	Remarks and Explanations
<a href="#">1.2.4 Captions (Live)</a> (Level AA)	Not Applicable	There is no live media used for IBISWorld.
<a href="#">1.2.5 Audio Description (Prerecorded)</a> (Level AA)	Not Applicable	There is no video content in IBISWorld that requires audio descriptions.
<a href="#">1.3.4 Orientation</a> (Level AA 2.1 only)	Supports	Content is not restricted to any mobile display orientations.
<a href="#">1.3.5 Identify Input Purpose</a> (Level AA 2.1 only)	Supports	IBISWorld allows auto-complete to simplify the user input process where it is applicable.
<a href="#">1.4.3 Contrast (Minimum)</a> (Level AA)	Supports	IBISWorld interface text meets minimum color contrast ratio against its background color.
<a href="#">1.4.4 Resize text</a> (Level AA)	Supports	IBISWorld does not lose content or functionality using the 200% zooming.
<a href="#">1.4.5 Images of Text</a> (Level AA)	Supports	IBISWorld does not use any images of text to convey information to the user.
<a href="#">1.4.10 Reflow</a> (Level AA 2.1 only)	Supports	Content in IBISWorld can be presented without loss of information or functionality, and without requiring scrolling in two dimensions.
<a href="#">1.4.11 Non-text Contrast</a> (Level AA 2.1 only)	Supports	Core system functionality such as login screens, user menus, navigation controls and visual content has a contrast ratio of at least 3:1
<a href="#">1.4.12 Text Spacing</a> (Level AA 2.1 only)	Supports	IBISWorld content uses adequate text spacing.

Criteria	Conformance Level	Remarks and Explanations
<a href="#">1.4.13 Content on Hover or Focus</a> (Level AA 2.1 only)	Supports	Pop-up content do not prevent user access to other page content, and users have adequate access to pop-up content.
<a href="#">2.4.5 Multiple Ways</a> (Level AA)	Supports	IBISWorld provides multiple ways to reach a page.
<a href="#">2.4.6 Headings and Labels</a> (Level AA)	Supports	Page headings and labels are meaningful.
<a href="#">2.4.7 Focus Visible</a> (Level AA)	Supports	Visual focus is available for keyboard only users across IBISWorld.
<a href="#">3.1.2 Language of Parts</a> (Level AA)	Not Applicable	IBISWorld does not use language attributes for content parts.
<a href="#">3.2.3 Consistent Navigation</a> (Level AA)	Supports	IBISWorld uses consistent menu navigation across the application.
<a href="#">3.2.4 Consistent Identification</a> (Level AA)	Supports	IBISWorld uses icons and buttons consistently across the application.
<a href="#">3.3.3 Error Suggestion</a> (Level AA)	Supports	IBISWorld clearly identifies input errors and provides suggestions.
<a href="#">3.3.4 Error Prevention (Legal, Financial, Data)</a> (Level AA)	Supports	IBISWorld reduces the risk of input errors and provides messaging where users can check their answers before saving the data.
<a href="#">4.1.3 Status Messages</a> (Level AA 2.1 only)	Supports	Status messages are promptly displayed/communicated to the user.

## Legal Disclaimer

*IBISWorld has made every attempt to ensure the accuracy and reliability of the information provided in this report as of the date of the report. We cannot guarantee that this application is free from accessibility defects. The contents of this document are subject to change without notice. No contractual obligations are formed either directly or indirectly by this document, and this document shall not be interpreted to be included in any contract between the parties.*